

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of: James Allen Clark et al. Confirmation No.: 4571

Serial No. 09/864,360

Examiner: Annan Q. Shang

Filed: May 23, 2001

Group Art Unit: 2623

For: CONTENT DISCOVERY AND DIFFERENTIAL ADVERTISING IN VIDEO  
DISTRIBUTION NETWORKS

Date: February 14, 2008

**Mail Stop Appeal Brief – Patents**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL OF APPEAL BRIEF  
(PATENT APPLICATION - 37 C.F.R. § 1.192)**

1. In accordance with 37 CFR 41.37(a)(1), a single copy of the APPEAL BRIEF is transmitted in this application with respect to the Notice of Appeal filed on September 27, 2007

2. This application is on behalf of other than a small entity.

3. Pursuant to 37 C.F.R. § 1.17(c), the fee for filing the Appeal Brief is \$510

4. Payment of the total fee of \$510 being made electronically.

5. Any deficiency or overpayment should be charged or credited to deposit account number 13-1703.

**Customer No. 20575**

Respectfully submitted,

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